

M06 - A.AiciPtTine_BV – project summary

NGO Name	Asociatia Aici pentru Tine / (Here for You Association)
Project Title	FII SMART! Bullying-ul nu este COOL / (BE SMART! Bullying is not COOL)
Budget	€15,000
Target Group	62 events organised with 1530 participants (all unique, validated participants). Validated participants: - 903 children and 460 parents – beneficiaries of information sessions; - 129 teachers – beneficiaries of training sessions; - 38 experts – beneficiaries of best practices exchange and networking sessions; - 5 school units from 5 rural communities in Brasov County;
Project objectives	Project duration: 9 months (01.03.2025 – 30.11.2025) General Objective: Increase the safety of students in the school environment. Specific Objectives: 1. Increase awareness and understanding among students and parents through a dedicated campaign aimed at preventing bullying and violence in schools. 2. Raise awareness among teachers and experts (school counsellors, teachers, school principals, county institutions and NGOs, etc.) on the necessity and importance of intervention in bullying/violence cases against children, strengthening the capacity to identify, address, and manage risk situations. 3. Increase intervention capacity by improving coordination and cooperation mechanisms between schools, NGOs, and other institutions responsible for child protection and/or education.
Project activities & results	- Campaign of 39 workshops with 900 students to provide information and practical exercises on conflict prevention and bullying management; “The activities combined interactive presentations, practical exercises and guided discussions, resulting in a visible increase in students' ability to recognize and manage bullying behaviours. The quality of the activities was appreciated by participants, contributing to the consolidation of a culture of nonviolence.” - Campaign of 11 meetings with 230 parents and 2 children about the signs and forms of bullying, how to approach children involved in conflicts, risks and consequences of bullying, students' rights and obligations, parental responsibility for children's actions, minors' civil and criminal liability, parental control applications, institutions involved in prevention, national/European legislation and values; - 5 supplementary meetings with parents were organised for materials dissemination with 229 parents; - Campaign of 6 training seminars with 129 teachers on theoretical concepts and real-life situations, case studies to consolidate knowledge and develop intervention skills in conflict situations; “The campaign contributed to the consolidation of professional skills and a better understanding of the legislative and procedural framework on bullying. The use of real case studies and applied exercises facilitated the direct transfer of skills into school practice.” - Good practice exchange and networking event with 38 experts, 1 child and 1 parent, on collaboration opportunities between institutions responsible for education and child protection for efficient intervention; “The participants identified common directions of intervention and formulated concrete proposals for improving institutional coordination. The result was an effective increase in the capacity for intervention at the local level, by improving communication, response time and coordination between the relevant actors. The exchange of good practices and inter-institutional dialogue strengthened cooperation mechanisms, generating concrete solutions applicable in future cases of bullying.” - 5 partnership agreements with 5 schools, supporting collaboration within the project;
Publications promotion	- Guide for parents; - 4 PPT presentations for children, parents, teachers and experts; - Roll-up, Folder, Pen; - PPT presentation for networking event; - 1 Dedicated project webpage with materials; - 2 press releases published on 2 local news-papers and an interview on a 3rd; - 9 posts on Facebook and on 2 of the partner schools;
Best of ... (grantee quote in narrative report)	“Interactive workshops for students and seminars for teachers had a significant impact on the knowledge, skills and attitudes of participants, contributing to the creation of a safer and more inclusive school environment. Activities for parents, such as meetings and information brochures, strengthened the role of the family in the prevention and management of violence and bullying situations, ensuring the continuity of educational messages outside of school. The exchange of good practices event and the materials developed (PowerPoint presentations, brochures) represent sustainable and replicable resources, which can be used in other schools and institutions, contributing to the multiplication of the project results and strengthening the capacity of the organization to implement similar programs.”
Sustainability (grantee quote in narrative report)	1. Training students in bullying prevention and management: The knowledge, assertive communication skills and prevention strategies learned in the workshops will be used by students in their daily school life and will contribute to creating a safer and more collaborative school climate. 2. Teachers' ability to intervene and manage conflict situations: Seminars and training materials will allow teachers to recognize, evaluate and manage bullying incidents effectively. These practices will be integrated into annual planning and replicated in other classes or school units. 3. Educational resources and documented good practices: The materials produced (PowerPoint presentations, brochures, intervention procedure, guide for parents) and examples of best practices will remain available in schools and can be reused for future educational activities, multiplied in other schools or partner institutions and adapted for other violence prevention projects.”

Children/ participants' involvement feedback (grantee quote in narrative report)	"In the first hour, a PowerPoint material was presented on the phenomenon, examples and case studies, preventive recommendations, institutions that can intervene in the prevention and management of cases. Discussions were held with the students to identify and clarify the problems they face as well as solutions for managing the situations that arise. In the second hour, the students watched preventive-themed videos and participated in a practical activity to consolidate the acquired knowledge. The children formed 3 groups and worked together on a material in which they explained what the witnesses, aggressors and victims of bullying feel and how they can be affected from a psychological/ behavioural/ social/ somatic point of view. Each group found solutions to prevent the involvement in conflict and aggressive situations, and the solutions were presented to the other colleagues participating in the activity." "The students showed great interest in the presented topic and were actively involved in the practical activity. We can state positive feedback from the students and many of the students said that they expect us to come back in other projects. The school management appreciated the activity as being extremely educational and important in the psycho-emotional development of the children." "The activity was highly appreciated by parents involved. They were interested and communicated with the two experts. The school management was open to organizing the action and mobilized the schools' principals to ensure the presence of as many parents as possible at the meeting." "Parents agreed that they must maintain permanent contact with the school for the safety of their children and that without a safe climate in the school environment, the educational process cannot proceed under normal conditions. They were interested in how children respond to criminal and minor offenses and how they can protect them from toxic environments." "The activity was highly appreciated by teachers too. The teachers were interested and communicated with the two experts. The school management was open to organizing the action and mobilized all the teachers to participate in the seminar."
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