

L39 - CCRD_ODelAmenca_IL – project summary

NGO Name	Asociatia Centrul Cultural al Romilor „O Del Amenca” / (Roma Cultural Center O Del Amenca)
Project Title	„Peace, Bro!” / („Peace, Bro!”)
Budget	€30,000
Target Group	137 events organised with 3272 participants (all validated; 2555 unique). Validated participants: - 1900 children and 889 parents – beneficiaries of information sessions; - 419 teachers – beneficiaries of training sessions; - 64 experts – beneficiaries of best practices exchange and networking sessions; - 6 schools in rural and urban areas in Ialomita and Tulcea counties
Project objectives	Project duration: 12 months (15.02.2025 – 14.02.2026) General Objective: Prevent and combat violence against children in the ecosystem of schools through 3 specific interventions: awareness campaign for children and parents; training courses for teachers and school staff; creation of a network of teachers, experts, and institutional representatives. Specific Objectives: 1. Increase awareness for children and 900 parents through an anti-bullying campaign, enabling children and parents to acquire the necessary knowledge to identify and prevent situations of violence. 2. Improve the skills and abilities of teachers through training courses and sessions on topics such as: children's rights; prevention, detection, response, reporting, and referral of cases of violence against children; European and national legislation and values; institutions, mechanisms, and services available for child protection against violence. 3. Create a network of experts involved in child protection and/or education to coordinate interventions, ensure strategic cooperation, exchange good practices, and monitor the phenomenon of violence against children in the school ecosystem.
Project activities & results	- Awareness campaign through 3 outdoor activities with 502 children and 10 teachers; - Campaign of 80 lessons with 1398 children; “The implemented activities facilitated the understanding of the phenomenon of violence, the identification of risk situations and the adoption of preventive behaviours.” - Awareness Campaign through 40 workshops with 889 parents; “The topics addressed were relevant and applied, contributing to raising awareness and strengthening the school-family relationship.” - Campaign of 12 training sessions with 409 teachers; “These have led to improved skills in preventing, detecting, reporting and managing cases of violence against children, as well as a better understanding of the legislative and institutional framework.” - Campaign of 2 best practices exchanges with 64 experts; “These networks facilitate the coordination of interventions, the exchange of good practices and the monitoring of the phenomenon of violence in the school environment, contributing to the sustainability of the project results.” - 2 collaboration protocols with 1 school and 1 County School Inspectorate; “The protocols aim to implement joint activities to increase student safety and prevent bullying, to prevent and combat violence in schools, as well as supporting teachers in applying specific procedures.” - 2 advocacy campaigns , targeting local authorities in 1 commune and 1 city. “The main requests concerned the allocation of financial resources for the prevention of violence in schools, improving student safety, as well as supporting ongoing educational activities in the field of bullying prevention. The population was actively involved by mobilizing parents, teachers and students, who participated in signing petitions. The proposals were analysed at the institutional level.”
Publications promotion	- Invitation to launching event - Promotional materials: Roll-up-poster-flyer-badge; - 3 Video made by children within a competition, posted on Facebook; - 2 press releases at the beginning and at the end of the project; - 26 posts on dedicated Facebook profile ;
Best of ... (narrative report quote)	“Awareness campaigns have proven to be particularly effective, as they have contributed to increasing the level of understanding of the bullying phenomenon among children. Students not only learned what violence and bullying mean, but they also began to more easily recognize risky situations and understand how to react. Their active involvement in activities, including through their own messages and initiatives, showed a high level of responsibility and awareness. Another very successful element is the training of teachers . Following the training sessions, teachers are now better prepared to identify, prevent and intervene in cases of violence. Moreover, they have become more aware of the extent of the phenomenon and the associated risks, which contributes to a more responsible and structured approach at school level. Parental involvement has also been a valuable result. They acquired useful knowledge and began to look at children's behaviours differently, better understanding their role in preventing and managing situations of violence.”
Sustain-ability (narrative report quote)	“The developed competencies of the teaching staff will remain a sustainable result, as they are integrated into the daily classroom activity. Teachers will continue to apply the methods learned and will further transmit the good practices to their colleagues.”
Children/ participants'	“The campaign was well received by both students and teachers. The activities were adapted to the age and needs of the students , generating valuable discussions and active engagement. The final event

involvement feedback (narrative report quote)	reinforced the messages conveyed in the classroom and provided a positive framework for expression and cooperation.” / “The organizers noted a high level of engagement from teachers and students. The lesson plans proved effective in stimulating critical and empathetic thinking. The interactive activities helped students understand bullying from different perspectives. Middle school students openly discussed their experiences, and those from the primary school responded with sincerity and creativity. The outdoor event reinforced the messages conveyed, in a relaxed and collaborative setting. The campaign had a visible educational impact, contributing to the formation of a climate based on respect, empathy and responsible response.” / “The students showed interest and most of them were involved in the lesson. There were also students who told stories of specific bullying situations in school. The teachers appreciated the flexibility of the lesson plan, which allowed them to adapt the content to the specific needs of the class. An important result was the increase in the students' openness to discuss personal experiences related to bullying, which indicates the formation of a climate of trust. Both the teachers and the students told us that such activities should be organized more often because they address a real problem.” / “From the discussions with parents, it was observed that many do not know exactly how to react when their child is involved in situations of violence, either as a victim or as an aggressor. Also, some parents acknowledged that certain behaviours are considered “normal”, without being aware of the impact on children. The workshops were appreciated for being based on dialogue and concrete examples, with parents feeling listened to and encouraged to speak openly. We conclude that such meetings are needed in the long term, because the change in mentalities occurs gradually, and parents need practical and constant support.”
---	---