

L15 - A.I.P.Miroslava_IS – project summary

NGO Name	ASOCIATIA IMPREUNA PENTRU MIROSLAVA / (Together for Miroslava Association)
Project Title	Pune bullyingul la ciorap / (Put Bullying in the Sock)
Budget	€30,000
Target Group	126 events organised with 3806 participants (all validated; 3140 unique). Validated participants: - 2022 children and 1418 parents – beneficiaries of information sessions; - 261 teachers – beneficiaries of training sessions; - 105 experts – beneficiaries of best practices exchange and networking sessions; - 7 school units in rural areas from Iasi and Vaslui counties;
Project objectives	Project duration: 12 months (15.02.2025 – 14.02.2026) General Objective: To prevent and combat bullying against children in the school ecosystem through various types of activities, depending on the targeted group. Specific Objectives: 1. Increase awareness and the level of education on school violence for children, parents, teachers, and auxiliary staff in schools. 2. Train and educate school and auxiliary staff in managing and preventing violence, in order to develop skills and abilities to identify, prevent, and manage cases of violence. 3. Facilitate the exchange of best practices and advocacy for experts to improve school anti-bullying policies, by creating a networking platform and organizing meetings between municipality representatives and civil society.
Project activities & results	- Awareness campaign by dramatization for 2022 children through 85 workshops. The workshops are innovative, playful, and integrative, including elements of theatre, role-play, storytelling, games, debates, argumentation, and art, aiming to maximize the activity's impact; "The activities were adapted to age and used interactive methods (dramatized story with metaphorical role, reflection exercises, emotional identification, simulated situations)." - Awareness campaign on bullying for 1418 parents through 34 awareness and in-depth workshops about the bullying phenomenon in school (1 online); One offline bigger event "Unite generations" ad one bigger event online. "Sessions dedicated to parents were organized, with topics related to: recognizing bullying, differentiating between conflict and aggression, appropriate reactions, school and legal sanctions, supporting the child victim or involved in conflict." - Training campaign for 261 teachers on preventing and combating bullying through 4 training sessions, on topics of legislation, children's rights, prevention, identification and management of bullying cases. The focus was on legislation, policies, intervention mechanisms and practical tools applicable in the classroom. The sessions involved experts in training and psychology. - Campaign of 2 best practice exchange and networking events with 91 experts aimed at sharing the experiences of key actors to facilitate the exchange of good practices and collaboration; - 4 Collaboration protocols with 4 relevant local NGOs; "Two networking campaigns and one advocacy campaign dedicated to the exchange of experience were organized. During the meetings, the emphasis was placed on collaboration and ecosystem, facilitating dialogue between representatives of public institutions (schools, local authorities) and civil society." - 1 advocacy campaign with 14 experts to start a pilot project of school-family collaboration to prevent bullying, with the aim of piloting a replicable model at the county level. "The impact and relevance of the campaign laid the foundations for a replicable model of school-family collaboration." - Event „Unite generations” – a natural extension of the publications and dissemination component, an event promoted on: •website; •Faebook; •Radio Iași; •Neața Iași; •TVR Iași
Publications promotion	- Sock story book – "The first part captures typical bullying behaviour at school, then, after accompanying the characters in their family environment, the conflict is resolved with the help of key characters. The second part is about a surprising journey of the aggressor character into the world of his own fears." - Notebook for exercises – "It contains ideas for activities and practical anti-bullying tools, reading recommendations for both primary and secondary school, and other useful information for teachers and specialists. The second part contains weekly plans and the third part has motivational quotes." - PPT for advocacy campaign; - PPT for Unite generations event; - Promotional materials-posters-banners; - Children opinions video; - Invitation for parents' video; - Feedback from parents' video: "The videos were created with the aim of inviting and motivating parents to come to the activities dedicated to them and to provide proof that their children need support (video report - What children say)" - 1 dedicated section on the NGOs' website, containing an activity journal;
Best of ... (narrative report quote)	"Among the most successful elements of the project are the interactive workshops held with students, built in an accessible format adapted to their age. The use of the book "Put Bullying in the Sock" as an educational tool facilitated the understanding of the phenomenon through metaphor and story, providing a safe framework for expressing emotions and discussing concrete situations. The activities combined the emotional and informative components, contributing to clarifying the difference between conflict and bullying. Another successful element was the integrated approach, which involved students, parents, teachers and experts, reinforcing the idea that bullying prevention is a shared responsibility. Workshops

	dedicated to parents opened the dialogue about the role of the family in prevention, and sessions with teachers supported the intervention at the institutional level. The advocacy campaign capitalized on the experience gained to propose a coherent model of school-family collaboration, with potential for expansion."
Sustain-ability (narrative report quote)	"The project's results were not limited to improving test scores, but contributed to: changing the perspective from reactive intervention to prevention; strengthening the idea of shared school-family responsibility; increasing the visibility of the bullying phenomenon as a systemic problem; creating a framework for inter-institutional collaboration." "The impact achieved goes beyond a one-off intervention and contributes to the development of a replicable model of bullying prevention through school-family collaboration." "-Integrating the book "Put Bullying in the Sock" and the workshop methodology into school activities. The educational material and the workshop structure can continue to be used by teachers and school counsellors in guidance classes or in extracurricular activities. The book offers a concrete tool, easy to replicate, that can be taken over and adapted in other schools. -The school-family collaboration model for bullying prevention. Open dialogue with parents and the pilot project proposal creates the premises for a more coherent framework for parental involvement. This model can be used by educational units as good practice and multiplied at the county level through institutional support. -Increasing the capacity of teachers to address the phenomenon of bullying in a preventive manner. Training and the exchange of good practices strengthen teachers' skills and can influence the way in which future situations are managed."
Children/ participants' involvement feedback (narrative report quote)	"Teachers and principals, in whose classes we supported activities, told us that students are more attentive to each other, that bullying phenomena are more isolated within groups, and that they noticed that there are more cases in which students intervene in the defence of victims to stop acts of aggression." "During the events for parents, I saw tears in many of their eyes. And not because I exposed sad or dramatic content, but because they realized that what children need from them is attention and listening. Communication, not gifts or anything else. Because if a family offers the child consistent emotional support, any child knows that they can find understanding, compassion, and love at home. And this is enormously important in reducing bullying and counteracting it. Following the activities with the parents, they also left with practical tools to reduce tensions, "regain" the relationship with their children, and create what already exists within the families." "From two NGOs we received requests to replicate the workshops in other schools. Requests to support the workshops also came from some summer schools organized at educational institutions. The teachers requested a partnership and collaboration in order to carry out the activities in another school."